

Emergency Essentials v. Amazon  
Complaint Exhibits

**Exhibit X**

**Screenshots of Amazon.com's Search Results  
for Emergency Essentials in March 2014**



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## Departments

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Candles

Sports &amp; Outdoors

Camping Lights &amp; Lanterns

Camping Freeze-Dried Food

+ See more...

Tools &amp; Home Improvement

Emergency Survival Kits

Wrenches

Patio, Lawn &amp; Garden

Rain Barrels

+ See All 32 Departments

Eligible for Free Shipping

Free Shipping by Amazon

## Brand

 Emergency Essentials Mountain House VAS First Response Ultimate Survival Technologies eGear Survival Essentials Legacy Premium Food Storage Guardian Lifeline The Friendly Swede Wise Company Essential Gear The First Years UST WeatherRite Adventure Medical Kits

## Avg. Customer Review

&amp; Up

&amp; Up

&amp; Up

&amp; Up

## International Shipping

 AmazonGlobal Eligible

## Condition

New

Used



## Fire Starter for Camping, Grilling, Emergency Prep

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## "EMERGENCY ESSENTIALS"

Related Searches: [emergency essentials food](#).

Showing 1 - 16 of 61,055 Results

Choose a Department  to enable sorting

## Amazon's Emergency Essentials Store

Brand Store

Emergency Essentials



Candles



Home &amp; Kitchen



Camping Freeze-Dried Food



Sports &amp; Outdoors



## 100 Hour Plus Emergency Candle, Clear Mist - Set of 6 Survival Candles

\$25.90

In stock. Usually ships within 4 to 5 days.

More Buying Choices

\$25.90 new (2 offers)

(50)

Sports &amp; Outdoors: See all 1,382 items



## 100 Hour Plus Emergency Candle Clear Mist by Emergency Essentials

\$7.59

Order in the next 3 hours and get it by Wednesday, Mar 5.

More Buying Choices

\$4.95 new (16 offers)

(159)

FREE Shipping on orders over \$35

Home &amp; Kitchen: See all 171 items



## Mountain House Just In Case - Essential Assortment Bucket (12 Pouches) by Mountain House (Nov 11, 2012)

\$79.99 \$59.99

Order in the next 16 minutes and get it by Wednesday, Mar 5.

More Buying Choices

\$56.85 new (16 offers)

(93)

FREE Shipping

Sports &amp; Outdoors: See all 1,382 items

## 100 Hour Plus Emergency Candles, Clear Mist - SET OF 3 Long-Burning Survival Candles by Emergency Essentials

\$24.64

Order in the next 3 hours and get it by Wednesday, Mar 5.

(62)

FREE Shipping on orders over \$35 and



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More Buying Choices  
**\$17.84 new** (5 offers)

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Product Features

Set of three *emergency* candles - each lasts over 100 hours!

[Home & Kitchen: See all 171 items](#)



**Lifeline 29-Piece Essential Survival Can** by Lifeline (Apr 8, 2011)

**\$19.99 \$10.99**

More Buying Choices  
**\$7.99 new** (7 offers)

(7)

[Tools & Home Improvement: See all 577 items](#)



**Magnesium Fire Starter - 3-pack with Extra Long Chains and Strikers - Light Weight and Pocket Size - for Hiking...** by The Friendly Swede

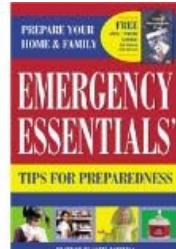
**\$26.99 \$13.99**

Order in the next **3 hours** and get it by Wednesday, Mar 5.

(139)

FREE Shipping on orders over \$35 and [4 more promotions](#)

[Sports & Outdoors: See all 1,382 items](#)



**Emergency Essentials: Tips for Preparedness** by Larry Barkdull and Emergency Essentials (Aug 2003)

**\$19.99 \$17.67** Paperback

Order in the next **23 hours** and get it by Thursday, Mar 6.

Only 2 left in stock - order soon.

(4)

FREE Shipping on orders over \$35

[Books: See all 3,208 items](#)

**\$10.99 Kindle Edition**

Auto-delivered wirelessly

More Buying Choices - Paperback

**\$7.00 new** (14 offers)

**\$0.65 used** (22 offers)



**Medis Fuel Cell Xtreme Emergency Kit (Black)** by Medis Technologies

**\$49.99 \$29.99**

Order in the next **23 hours** and get it by Thursday, Mar 6.

Only 1 left in stock - order soon.

(1)

FREE Shipping on orders over \$35

Product Features

... may not help when it's time to power up the *emergency essential* ...

[Electronics: See all 18,266 items](#)



**Emergency EssentialsTM Extra Large Backpack** by Emergency Essentials

**\$14.95**

(7)

Product Features

*emergency-essentials-extra-large-backpack*

[Everything Else: See all 595 items](#)

**AAA 70 Piece Explorer Road Assistance Kit** by AAA (Nov 15, 2004)

**\$49.99 \$35.59**

(77)



Order in the next **1 hour** and get it by Wednesday, Mar 5.

[More Buying Choices](#)  
\$35.59 new (13 offers)

FREE Shipping  
Product Features  
*Emergency whistle*  
[Health & Personal Care: See all 345 items](#)



### AAA 42 Piece Emergency Road Assistance Kit by AAA (Nov 15, 2004)

\$25.99 \$21.99 (52)

Order in the next **3 hours** and get it by Wednesday, Mar 5.

[More Buying Choices](#)  
\$21.55 new (7 offers)

FREE Shipping on orders over \$35  
[Automotive: See all 17,700 items](#)



### Mountain House #10 Freeze-Dried Foods by Mountain House

\$13.88 - \$65.58

[More Buying Choices](#)  
\$16.36 new (22 offers)

FREE Shipping on orders over \$35  
Some options are Prime eligible  
[Sports & Outdoors: See all 1,382 items](#)



### Emergency Essentials Medium Backpack by Emergency Essentials

\$7.95

(5)

[Clothing & Accessories: See all 24 items](#)



### Organic Heirloom Survival Seed Bank - 100 VARIETIES - Non GMO - Non Hybrid - ALL IN ONE: Vegetables - Fruits - ...

\$139.99 \$59.99

Order in the next **23 hours** and get it by Thursday, Mar 6.

Only 4 left in stock - order soon.

[More Buying Choices](#)  
\$56.99 used (1 offer)

(26)

FREE Shipping

[Patio, Lawn & Garden: See all 75 items](#)



### Gerber 31-000752 Bear Grylls Survival Series, Folding Sheath Knife by Gerber

\$42.50 \$18.65

Order in the next **3 hours** and get it by Wednesday, Mar 5.

[More Buying Choices](#)  
\$18.45 new (160 offers)

(400)

#1-Best Seller in [Folding Hunting Knives](#)

FREE Shipping on orders over \$35

[Industrial & Scientific: See all 227 items](#)

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